

## **ABSTRACT**

*E-commerce is a digital platform used for buying and selling activities. For e-commerce developers, the accessibility aspect is important to pay attention to because if a website is difficult to access, the user will not be satisfied. This is because users find it difficult to get information or products from the website. To evaluate this aspect of accessibility, one of the methods that can be used to evaluate accessibility is the Fuzzy Analytical Hierarchy Process and SAW. Both methods are used to determine the weight of the criteria that can be used later. In obtaining priority criteria, this method uses a paired comparison of criteria with a measurement scale that has been used. determined. The main input of the AHP method is the perception of experts or experts, so that there is a subjectivity factor in decision making. Of the five e-commerce websites, namely Tokopedia, shopee, buk Bukalapak, Lazada and blibli, which have been calculated using the FAHP and SAW methods, the highest ranking is the Lazada website with a score of 83.92, and the last ranking is the Bukalapak website, which is 62.79. The website that has the highest score will be considered as the website with the best accessibility aspects.*

**Keywords :** *Ecommerce, Accessibility, Fuzzy Analytical Hierarchy Process, Website.*