

ABSTRACT
UI DESIGN MONITORING DASHBOARD AGRE RETAIL PT.
INACOM.ID

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2020

Inacom.id is an Agritech Agro company which is one part of the development of the agricultural economy which is currently on the rise in Indonesia. Many start-ups specifically for Agritech Agro have been formed to help the agricultural economy become completely digital, but it is Inacom.id which is located in Bogor. The retail aggregate dashboard is a website-based monitoring dashboard that contains consumer orders that enter from the application mobile, garden products that are often purchased that month, the development of consumers using the application and others. Before the dashboard development stage itself, there is a need for a UI analysis (User Interface) which is useful for making it easier for developers and adjusting the content needs of the dashboard. It is expected that from the results of implementing the UI design on the retail aggregate monitoring dashboard, it can help employees analyze or monitor company data.

Keywords: Inacom, User Interface, Dashboard, Design, Agritech