

## **ABSTRACT**

*In this era of globalization, technological developments occur very rapidly and sophisticatedly, this has an impact on everyone. One example of the development of technology is application. Applications created aim to simplify and complete a particular job or activity. an example of an application that is currently advancing rapidly is an online buying and selling application. PT. CAZH Innovation Technology is a digital startup that provides services in the form of an online-based mobile cashier application for business players in the trade, service and industrial sectors. In this study the authors designed the Admin Website on the ADOL Application (Ayo Dagang Online). The ADOL application (Ayo Dagang Online) is an application created to help mobile traders / UMKM (Micro, Small and Medium Enterprises) to build and improve their business again. By designing a Website Admin in this application, it is hoped that it can help manage and make it easier for traveling traders to run their business.*

*Keywords: Website Admin, ADOL, Ayo Dagang Online*