

ABSTRACT

The author conducted Field Work Practices in Telkom Indonesia (WITEL) Medan City, Concentration of education on Informatics. S1 Informatics Study Program Telkom Institute of Technology Purwokerto August 2018. With this Field Work Practice, students can add insight and knowledge while working in the field, as well as hone good communication and product promotion skills in the work environment. The author chose Telkom Indonesia (WITEL) in the city of Medan because Telkom is a highly developed information and communication company in the field of technology. Many systems have been developed to support and facilitate the performance of employees / marketing. One of them promotes indihome products. It can be seen that the promotion of indihome products is one effective alternative in marketing, how to promote indihome products can make it easier for customers or consumers to know indihome services and the advantages and disadvantages of the product. In promoting indihome products, people can choose to use these products. In promoting indihome products the author wants to make a database design in the form of Entity Relationship Diagram (ERD), which is one of the models used to design databases with the aim of describing data related to a database.

Keywords: *Database*, ERD, *Indihome*, Promotion