

ABSTRACT

CONTENT MANAGEMENT ON THE WEBSITE IN SOFTWARE HOUSE OEMAH WEBSITE

Website is a collection of site pages or documents consisting of text, images, sound, animation or other media that can be accessed online and connected into one network through the internet network. Websites have various types that can be used ranging from news sites that provide the latest information, online stores to personal blogs that allow individuals to share their experiences and thoughts. Website creation can be done individually or through website creation services or services. One software house that offers website creation services is Oemah Website. Oemah Website is a Software House that provides website creation services, applications, information systems and provides digital marketing services to market products or brands through websites and SEO, social media, email marketing and google marketing platforms that are already available in various regions in Indonesia. In order to increase interaction with users and increase traffic and engagement levels, website management must be done one way to manage it is to create article or infographic content

Keywords : Website, Oemah Website, Article, Infographic