

## **Abstract**

**Startup Campus Batch 3 - UI/UX Design Program** is a Certified Independent Study organized by the Bakti Achmad Zaky Foundation and fully supported by the Ministry of Education and Culture and Research and Technology under the auspices of the KAMPUS MERDEKA initiative. Batch 3 will be held from mid-August to mid-December 2022. This program is designed entirely online to prepare UI/UX Designers who are capable of producing quality product designs and can compete in the digital era.

It is undeniable that in the current digital era the use of various kinds of mobile/web applications cannot be separated from everyday life, this is what makes UI/UX an important component in it, because UI/UX can be a determining factor for users to interested in exploring the platform and ensuring that users get a pleasant experience from the products provided.