

## **ABSTRACT**

*The Interactive Catalogue of the Sokaraja Painting Gallery in Banyumas Regency represents a significant effort to preserve and document the artistic heritage of the region. Located in Central Java, Banyumas Regency has long been committed to cultural preservation, with its dance and music becoming increasingly recognized. However, the development of visual arts in the area remains limited, and the existence of the Sokaraja Painting Gallery is relatively unknown. Therefore, the author has undertaken the initiative to design an Interactive Catalogue of the Sokaraja Painting Gallery as an informational medium on the history of visual arts in Banyumas. The primary focus of this interactive catalogue design is the Sokaraja District, once renowned for housing the longest painting gallery in Southeast Asia. However, this artistic heritage has begun to fade with the decline in generational succession and a shift in focus towards the culinary sector. Only two painting galleries remain, and the lack of appreciation and monuments to commemorate Sokaraja's artistic glory has led to waning public interest. Given this background, an Interactive Catalogue is deemed an appropriate medium to convey information about the history of visual arts in Banyumas. In addition to showcasing paintings, the catalogue includes a brief history, old archives, unique facts, and other relevant information. The concept of designing an interactive catalogue is chosen to provide an engaging experience for the audience, inviting them to feel the atmosphere of the Sokaraja Painting Gallery, and creating a close connection between visual arts and the community. This interactive catalogue aims to enhance public understanding and appreciation of the artistic heritage that once adorned Sokaraja. The objective of this design includes creating a comprehensive and clear archive, with the hope that it will serve as a literacy medium that enriches knowledge about the history of Sokaraja's visual arts. Through the presentation of information with images, the interactive catalogue is expected to offer an immersive experience and facilitate the audience's understanding and remembrance of the Sokaraja Painting Gallery's heyday in Banyumas Regency.*

*Keywords: Interactive Catalog, Graphic Design, Sokaraja Art Gallery, Culture.*