ABSTRACT

The loss of traces of Ciamis' legendary culinary history threatens its existence, even though this culinary is the basis for Ciamis' development. To preserve it, the best solution is to create a catalog that collects and classifies legendary culinary information. This catalog will provide interesting and clear information, becoming an attraction for the public and visitors. Research methods include observation, interviews, documentation and product photography. The results show that the catalog is relevant to become a source of information on Ciamis City's legendary culinary delights by combining the "Legendary-Modern" concept which brings a legendary feel to make it nostalgic, with visual elements that are suitable for an audience of 16-25 years. This catalog is the only information media that discusses the legendary culinary specialty of Ciamis, which plays a role as information media, archives as creative media which will be packaged with attractive and informative visuals through a catalog design. The main media that will be used in this design is Printed Catalog while the main media supports in the form of posters, x banners, Instagram posts, t-shirts, Linktree and digital catalogues.

Keywords: Legendary Culinary, Catalog, Information, Archive, Ciamis.