ABSTRACT

COMPARATIVE ANALYSIS OF THE ROLE OF BEKASI AND BANYUMAS OF CITY GOVERNMENTS IN SMART CITY USING COMPARATIVE DESCRIPTIVE METHOD

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Smart City has become a goal for many regions in Indonesia, including Bekasi City and Banyumas Regency. The digital age has pushed the government to utilize technology to improve people's quality of life. However, the implementation of Smart City in these two cities still faces various challenges. One major factor is the lack of proper roles and strategies from the government. Bekasi City focuses more on developing public internet access, while Banyumas Regency prioritizes public service applications. This has led to delays in implementing and developing other aspects of a Smart City. This research employs a comparative descriptive method to analyze the differences in the government's roles within the Smart City initiatives of both cities. The results suggest that Bekasi City needs to place greater emphasis on developing technology-based public services. Conversely, Banyumas Regency should focus more on implementing the Internet of Things (IoT). These recommendations are expected to help both cities achieve a more effective Smart City that supports government programs. It's important to remember that implementing a Smart City requires commitment and collaboration from various stakeholders, not just the government. Public participation and the private sector also play a crucial role in realizing a smart and sustainable city.

Keywords: *Comparative Analysis, Comparative Descriptive, Government Role, Smart City.*