

ABSTARACT

ABSENCE APPLICATION ANALYSIS AT PT. HCP USING USER EXPERIENCE QUESTIONNAIRE (UEQ) METHOD

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PT. Hablun Citramas Persada (PT. HCP) is a subsidiary of the Purwokerto Telkom Employees Cooperative (KOPEGTEL) which focuses on services in the Telecommunications Services sector. Headquartered on Jl. Prof. M. Yamin No.17 G, Windusara, Karangklesem, Purwokerto, PT. HCPs face challenges in using errors frequently occurring in the previous attendance application. To overcome this problem, the director of PT. HCP assigned Mr. Yusuf Nurhadi Firdaus, an IT staff member at the company, to develop a more efficient and effective attendance application to make it easier for the HRD department to monitor employee attendance. This research was conducted with the aim of analyzing the quality of PT's attendance application. HCP uses the User Experience Questionnaire (UEQ) method, which includes six measurement scales, namely Attractiveness, Perspicuity, Efficiency, Dependability, Stimulation, and Novelty. In the evaluation using UEQ, all variables showed positive results, with average values of attractiveness (mean = 1.245), perspicuity (mean = 1.495), efficiency (mean = 1.241), dependability (mean = 1.108), stimulation (mean = 1.042), and novelty (mean = 0.866). This evaluation proves that users respond positively to the experience of using the PT attendance application. HCP. In the benchmark context, the evaluation results show that five variables, namely attractiveness, perspicuity, stimulation, efficiency and novelty, fall into the above average category. However, the dependability variable is included in the below average category. These results illustrate that although overall the application received a positive response, there are certain aspects that need to be improved to improve the PT attendance application. HCP.

Keywords: *application, attendance, UEQ, PT. HCP*