

ABSTRACT

The development of technology, especially in the era of 4.0, is marked by the emergence of various popular things, one of which is the trend of NFT (Non-Fungible Tokens). The popularity of NFTs is influenced by the high value of transactions that occur within them. However, behind the buzz of the NFT phenomenon, there is also the emergence of threats, one of which is Cryptojacking. Cryptojacking is a type of cyber attack that uses someone else's devices to engage in illegal crypto-mining activities. Given this situation, the designers aim to provide education that can be used as a means of awareness. The education will focus on preventive actions and identification that can be carried out by the general public to prevent an increase in the number of victims of cryptojacking attacks. To conduct this education, the data used in this design will be analyzed using qualitative methods, gathering information through interviews, observations, and literature studies. Subsequently, the data will be analyzed using SWOT analysis. The result of this design will be in the form of a main medium, motion graphics, supported by additional media such as trailers, teaser vertical videos, infographics, video infographics, and posters.

Keywords: Animation, Motion graphics, 3D, Design, Cybersecurity