

ABSTRACT

Tegal culture has various forms ranging from material to intangible. One of the immaterial cultures is the Endel Mask Dance. However, in Tegal district there is no media that can introduce this dance. So it is necessary to design a book media about the Endel Mask Dance and it is designed in an attractive way so that the younger generation is interested, namely by adding illustrations in it, namely the WPAP Illustration. The purpose of this design is to find out how to design WPAP illustrations so that this dance art can be recognized by the public. The research method used is a descriptive qualitative approach. Collecting data using interviews, observation, documentation and questionnaires. The result of this design is an illustrated book of Endel Mask Dance which is equipped with WPAP illustrations in it.

Keywords: Tegal Culture, Mask dance, books, WPAP illustrations