

BAB V

VISUALISASI

5.1 Media Utama

5.1.1 Film Pendek Kampanye Pencegahan Pernikahan Dini “Pegatan”



Gambar 5.1 *Still Photo* dan *barcode* Film Pendek “Pegatan”
(Sumber : Dokumen Pribadi)

Media	: Digital Elektronik
Durasi	: 00:10:30:00
Ukuran	: 1920x1080 (1080p)
Format	: Mp4
Tipografi	: Gabriel Weiss' Friends Font, Montserrat, Calibri
<i>Software</i>	: Adobe Premiere Pro
Tema	: Pernikahan Dini
Realisasi	: Film Pendek Kampanye
Genre	: Fiksi

5.2 Media Pendukung

5.2.1 X Banner Film Pendek “Pegatan”



Media : Digital Elektronik

Ukuran : 60x160cm

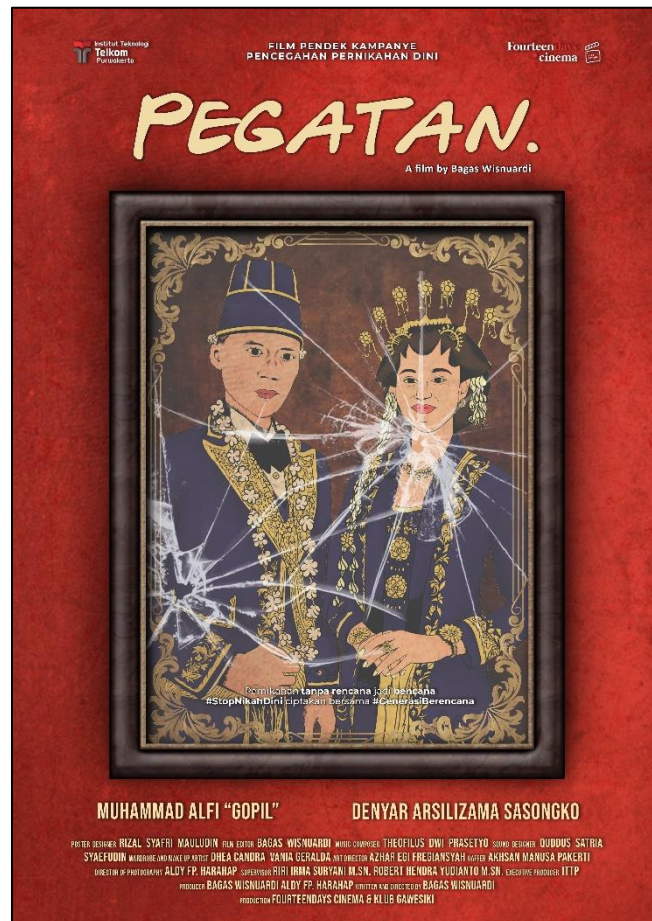
Tipografi : Gabriel Weiss' Friends Font,
Montserrat, Calibri

Software : Adobe Photoshop

Visual : Tipografi, Logo ITTP, Logo
FRID, Logo DKV, Ilustrasi

Gambar 5.2 X Banner Film Pendek
“Pegatan”
(Sumber : Dokumen Pribadi)

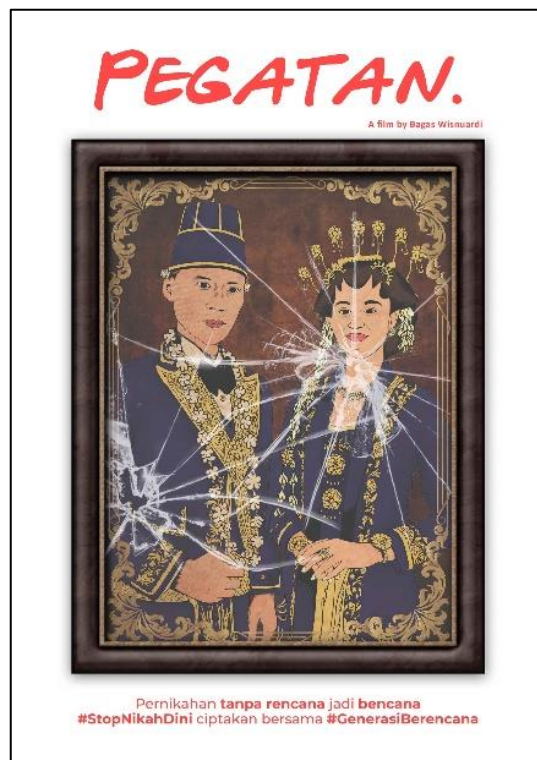
5.2.2 Poster Film Pendek “Pegatan”



Gambar 5.3 Poster Film Pendek “Pegatan”
(Sumber : Dokumen Pribadi)

- Media : Digital Elektronik
- Ukuran : 29,7x42cm (A3)
- Tipografi : Gabriel Weiss' Friends Font, Montserrat, Calibri,
Bebas Neue
- Software : Adobe Photoshop
- Visual : Tipografi, Logo ITTP, Logo Fourteendays Cinema, Logo
Klub Gawesiki, Ilustrasi

5.2.3 Totebag Merchandise Film Pendek “Pegatan”



Gambar 5.4 Totebag Merchandise Film Pendek “Pegatan”
(Sumber : Dokumen Pribadi)

- Media : Totebag
- Ukuran : 29,7x42cm (A3)
- Bahan : Blacu
- Tipografi : Gabriel Weiss' Friends Font, Montserrat, Calibri,
Bebas Neue
- Software : Adobe Photoshop
- Visual : Tipografi, Logo ITTP, Logo Fourteendays Cinema, Logo
Klub Gawesiki, Ilustrasi

5.2.4 Video Trailer Film Pendek “Pegatan”



Gambar 5.5 Video Trailer dan barcode Film Pendek “Pegatan”
(Sumber : Dokumen Pribadi)

Media	: Digital Elektronik
Durasi	: 00:00:59:00
Ukuran	: 1920x1080 (1080p)
Format	: Mp4
Tipografi	: Gabriel Weiss' Friends Font, Montserrat, Calibri
Software	: Adobe Premiere Pro
Tema	: Pernikahan Dini
Realisasi	: Film Pendek Kampanye
Genre	: Fiksi

5.2.5 Feed Instagram Film Pendek “Pegatan”



Gambar 5.6 Feed Instagram Film Pendek “Pegatan”
(Sumber : Dokumen Pribadi)

Media	: Digital Elektronik
Ukuran	: 1080x1350
Tipografi	: Gabriel Weiss' Friends Font, Montserrat
Software	: Adobe Photoshop
Visual	: Logo ITTP, Logo FRID, Logo DKV, Tipografi, Foto

5.2.6 Thumbnail YouTube Film Pendek “Pegatan”



Gambar 5.8 Thumbnail YouTube Film Pendek “Pegatan”
(Dokumen Pribadi)

Media	: Digital Elektronik
Ukuran	: 1280x720
Tipografi	: Gabriel Weiss' Friends Font, Montserrat, Bebas Neue
Software	: Adobe Photoshop
Visual	: Logo ITTP, Logo FRID, Logo DKV, Tipografi, Foto