

ABSTRACT

IMPLEMENTATION OF THE SCRUM METHOD IN THE PROCESS OF DEVELOPING A POTENTIAL TOURISM WEBSITE IN THE CITY OF PANGKALAN BUN

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Pangkalan Bun is a small area on the island of Central Kalimantan, but outsiders' knowledge of the potential for natural tourism in Pangkalan Bun is still quite low. This happened because of the lack of effort in introducing tourist objects in Pangkalan Bun. It is enough to pay attention to this regional tourist object to be introduced to the public, especially outside Central Kalimantan, because this regional tourist object has beautiful and enchanting tourism potential with nature that is still preserved. This study aims to design information on regional tourism potential in Pangkalan Bun. This study used the scrum method and tested using the System usability scale (sus) and Black Box testing. The Scrum method has many advantages such as saving time and costs. The results of the SUS test resulted in an average score of 78.56 (seven eight point five six) in the tourism potential information system which shows the excellent category or shows grade B and black-box testing shows that the system has been running well. Making this website is expected to increase the number of tourists in Pangkalan Bun

Keyword: tourism potential, scrum, system usability scale, Black Box