

ABSTRACT

The current era of information technology advancement provides convenience in various fields, including the business sector. With the advancement of internet technology, various kinds of information can be accessed through online platforms, such as websites. A website is a collection of information consisting of interconnected web pages that can be accessed via the internet. PT Unicam Digital Pictures Yogyakarta requires a Company Profile website as a means of providing information about the company to potential clients, as well as to introduce and promote the company's products and services attractively in the global market. Therefore, the internship students at PT Unicam Studio Digital Pictures are placed in the Technology Development division and assigned to create the Company Profile website. The author developed the backend part of the Company Profile website using Visual Studio Code with the Laravel framework. The backend, which is not directly visible to users, is responsible for security, system design, and data management within a system for website development. During the internship, the author was tasked with developing the master data section consisting of client data, portfolio data, and article data. Through this internship, the author gained an understanding of website development using the Laravel framework and its application in the company. The implementation of this internship provided the author with an opportunity to broaden their understanding of the working world, thus preparing them with the necessary skills for future work.

Keywords: internship, PT Unicam Digital Pictures, website company profile, backend