

## **ABSTRACT**

In the era of technology 4.0, Indonesia is required to enter a new phase that requires everything to become more digital, from the entertainment sector, industry to companies. Now many companies already have websites. Websites are the main foundation for many startups in today's digital era. Designing the back end of a startup website has an important role in ensuring the reliability, scalability and functionality required for sustainable business growth. This report discusses the back end website design for the startup company PT Unicam Digital Pictvres. This website design was designed using the Figma application, while the programming uses PHP language with the Laravel framework. The results of this design include creating an admin user, dashboard display, website viewing display, and logout display.

Keywords : startup, website and back end.