

ABSTRACT

TIMEKEEPER IN THE PRODUCTION DIVISION IN SATELLITE TV "SIBAS" PROGRAM

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Television where telecommunication broadcast media compete with other media alternatives. Television has undergone many developments which are adapted to the audience, such as being able to dramatize and portray the realities of everyday life in society in the form of audio visuals. Television is regulated by the Indonesian Broadcasting Commission (KPI) where each region has the same opportunity to have a local television which can be used as a medium for developing the potential of each region.

Television media is a medium that delivers audio-visual messages in the form of information in a video program. To make a television program requires a time keeper so that the MC does not get confused about advertisements and the audience can watch comfortably.

Keywords: Television, Media, Time Keeper, MC, KPI