ABSTRACT

APPLICATION OF MULTIMEDIA TECHNIQUES IN BANYUMAS TV

By:
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BANYUMAS TV as a field work practice in the city of Purwokerto. Banyumas Tv is a local television that has a wide range of broadcasters in the cities of Banyumas, Purbalingga, Banjarnegara, Cilacap and Kebumen (MASBARLINGCAKEB). The part of Banyumas TV’s work includes the Production Division, which is the field that processes and edits videos that will be aired using Adobe Premiere Pro CC 2015. Editorial Section, which is the part that processes the videos obtained by reporters such as news, the software used by Adobe Premiere Pro CC 2015. Operator Parts that is, the section that regulates the airtime and lists the events that will air on that day. The software used is Virtual AirBox to create event lists and Vmix to edit green screens for live broadcasts. In the Field Work Practice activities the author is directed to learn and learn in every part of the work in Banyumas TV such as production, editorial, and operator. The author is also taught and uses software used in the field of television science, such as Photoshop, Adobe Premiere Pro, Vmix and Virtual AirBox. The author was asked to look for one news as an assessment of street vendors. The sequence of activities to find news by the author is taking pictures, writing scripts, editing and dubbing.

Kata Kunci: Adobe Premiere Pro, Banyumas Tv, Software, Virtual Airbox, Vmix